



John E. Reid and Associates, Inc.

*Recognized As The World Leader In Interview And Interrogation Training
Over 67 Years Of Excellence*

Spokane County Sheriffs Office

Is Hosting...

The Reid Technique® of Interviewing and Interrogation

Presented By

John E. Reid & Associates, Inc.

February 18 - 21, 2014

8:00 AM – 3:00 PM

4-Day Combined \$550 per person

3-Day Seminar \$420 per person

1-Day Advanced \$175 per person

(GSA rates available)

Location:

**Spokane Co Sheriffs Office Training Center
10319 East Appleway
Spokane Valley, WA 92206**

Register on-line at www.reid.com

**For further information contact Deb Plese
888-255-1635 or dplese@reid.com**

**WE OFFER A 100% MONEY BACK GUARANTEE IF YOU
ARE NOT COMPLETELY SATISFIED WITH THIS PROGRAM**

Remember...

If it doesn't say **"The Reid Technique"**
it's not John E. Reid & Associates.

About Us...

We have trained more than 500,000 law enforcement professionals in the art of Interviewing and Interrogation. More law enforcement professionals use **The Reid Technique of Interviewing and Interrogation** than any other technique or method available today because IT WORKS.

At This Seminar You Will Learn...

- How to assess the credibility of statements
- How to structure the interview to maximize the flow of information
- How to use behavior provoking questions in the interview process
- The Reid Nine Steps of Interrogation®
- How to develop interrogation themes and handle denials
- How to overcome objections and use alternative questions

Advanced Program...

An exclusive John E. Reid & Associates presentation. Designed to build on the information provided in the 3-Day Program, particular emphasis is placed on how to elicit information from the suspect during the interview stage that will serve as the basis for developing an individualized interrogational approach, based on the suspect's profile and characteristics.

Our Training Manual Includes...

Specialized information on interview and interrogation techniques for domestic terrorist activities.

You Should Know...

- Our firm has been recognized by the US Supreme Court (*MO v. Seibert*).
- 97% of our surveyed participants increased their case resolution rates using **"The Reid Technique"**.